



Privacy Policy pursuant to the provisions of Article 13 of (EU) Regulation 2016/679 (protection of natural persons concerning personal data processing)

Dear Customer,

(EU) Regulation 2016/679 (General Data Protection Regulation or GDPR) envisages the protection of natural persons concerning personal data processing. To this end, we would like to inform you that your data will be processed in compliance with this code lawfully, accurately and transparently and with the utmost safeguarding of the privacy of the same.

The personal **data controller** (natural person or legal person that determines the purposes and methods of personal data processing) for the data collected on the Website is: **Il Boscareto Resort S.r.l.** – Customer Service, Via Roddino, 21 – 12050 Serralunga d’Alba (Cn) Italy (hereinafter “IL BOSCARETO”) - e-mail: info@ilboscaretoresort.it.

Purposes and legal basis of processing

IL BOSCARETO processes your personal data for the following purposes:

1. **To welcome you in our facility** providing services you have requested and which we provide in accordance with a contract entered into with you. This necessity, which also envisages administrative, accounting and tax-related obligations, constitutes the legal basis which legitimizes the related processing. The conferment of data for this purpose therefore constitutes an obligation in order to accommodate your requests; without such data, IL BOSCARETO will be unable to meet your needs. The data will be kept for ten years from the contract end date;
2. The need to **fulfill legal obligations** (as envisaged by Article 109 of R.D. 18.6.1931 no. 773, which obliges us to register and notify the Police Headquarters of the general details of our guests). This necessity constitutes the legal basis which legitimizes the ensuing processing. The conferment of data for these purposes therefore constitutes a legal obligation; without such data, IL BOSCARETO will be unable to meet your needs and may be obliged to lodge a report with the relevant authorities;
3. **To guarantee the safety of guests and protect their property** using both video surveillance systems in the communal areas of the resort, as well as using personal magnetic key cards to access rooms and wi-fi. This processing is therefore necessary to pursue the legitimate interest of the data controller or third parties (legal basis of processing);
4. **To safeguard the health of guests using the SPA**, by acquiring information about their general state of health before they begin treatment and/or use LA SOVRANA SPA. These data are processed only on hard-copy format and only upon your explicit consent (legal basis of processing);
5. **To allow you to receive communications from third parties wishing to contact you**. Processing of these data (your presence in our facility) is conducted by BOSCARETO only upon your explicit consent (legal basis of processing);
6. **Subscription to the mailing lists** kept by IL BOSCARETO, **the performance of market surveys and opinion polls** (also on the phone, on-line, using questionnaires), the sending of advertising material and information about products and services offered by Il Boscareto or partners of Il Boscareto, purchase requests, using automated systems, such as e-mails, faxes, text messages or MMS, or traditional means (e.g. traditional mail, over the phone via operators (hereinafter altogether referred to as “**Processing for marketing purposes**”). The legal basis for this processing is the consent of the data subject. The data will be kept for the amount of time necessary to manage the relationship with the data subject, taking every care to avoid indefinite data preservation and encourage the exercising of all rights the data subject is entitled to.



Types of data processed

For the above purposes, IL BOSCARETO solely processes the personal data collected directly on site. These data concern **personal details** (e.g. name, surname, address, date and place of birth, telephone number, e-mail address), **professional details** (e.g. VAT reg. no., employing company), **information about your stay** (food and drink ordered, services requested, room access times) and **images** (e.g. from surveillance cameras). The data may refer to you, or to third parties you have specified as guests of IL BOSCARETO.

IL BOSCARETO may also become aware of data, which you have provided, which fall under the definition “**special data categories**” (data that reveal your state of health such as allergies, intolerances or disabilities, or religious beliefs) and kept for the sole purpose of offering you a customized service according to your particular needs and requirements. The written consent of the data subject is required for the processing of such data.

Recipients of personal data

Your data may be processed by natural persons or by legal persons who IL BOSCARETO have appointed as Data Processors. The detailed list of Data Processors and of the data subjects to whom your data are disclosed is available from the Data Controller’s office. You may request this list by contacting the Data Controller at the address specified above.

Your personal data are not transferred to countries outside the European Union or the European Economic Area (also referred to as Other Countries).

Data storage period

IL BOSCARETO keeps your data for the entire duration of your booking and your stay. Only for the data required for administrative and accounting management (personal details, VAT reg. no. and tax code), the data will be kept for a subsequent period of 10 years, in order to comply with the applicable legal and regulatory obligations, as well as for own or third-party defence purposes and until the expiry of the statute of limitations.

At the end of this period, the data will be deleted or kept in a manner that does not permit your identification (by rendering the data anonymous), unless further processing is necessary for at least one of the following purposes: i) to solve disputes commenced before the expiry of the data preservation period; ii) to pursue investigations/inspections on the part of in-house control departments and/or external authorities commenced before the expiry of the data preservation period; iii) to pursue requests from public authorities received or notified before the expiry of the data preservation period.

Rights of the data subject

As envisaged by articles 16, 17, 18 and 19 of (EU) Regulation 2016/679, you may at any time exercise your rights vis-à-vis the Data Controller (by requesting this at the address specified above). In detail, you may request access to your data and thus obtain the rectification, updating, supplementation, cancellation, limitation and opposition to the processing of data. Furthermore, you are entitled to lodge a complaint or report with the Supervisory Authority for the Protection of Personal Data (<http://www.garanteprivacy.it>).